

I RESOLVE TO REVOLVE

JDRF
REVOLUTION
Ride to Defeat Diabetes

Presented by
Sun Life Financial

10 DAYS AND 10 WAYS TO \$500

Fundraising can seem like a daunting task, but it doesn't have to be. The key to fundraising success is simple—you just need to ask! Use our guide to help reach, and even exceed, your goal in just 10 days, and help defeat type 1 diabetes (T1D)!



DAY 1 - Show your commitment!

Kick start your fundraising by making a self-donation and lead by example! Make a self-donation of \$25 and watch as others follow your good example. People are more likely to give if they see that you have too.



DAY 2 - Reach out to family

Reach out to three family members and ask them to donate \$25 each, getting you \$75 closer to your goal.



DAY 3 - Ask five co-workers to sponsor you for \$10 each

Ask five co-workers to give \$10 each. That gives you another \$50 towards your goal.



DAY 4 - Ask your boss to make a donation

Ask your boss for a company contribution of \$50. Don't forget to check if your company has a matching gift program too! Better yet, encourage all your donors to check with their employers if they have a matching gift program. It's a great way to double your donations!



DAY 5 - Get social

Use your personal fundraising page URL to direct donors to your Participant Centre and post a link on Facebook, Twitter, LinkedIn, Instagram, etc., and ask your network to support your fundraising efforts for JDRF. If five people donate \$10, you've just raised \$50!



DAY 6 - Ask businesses you frequent

Ask two businesses you frequent like your dentist, dry cleaner, hair stylist, regular coffee shop, etc., to give \$15 each to raise \$30 towards your goal!



DAY 7 - Reach out to your community

Ask five people you know from your extracurricular sports team, your child's school, or your place of worship to donate \$10 each.



DAY 8 - Turn to your friends

Ask five friends to donate \$20 each. Send them an email from your personal Participant Centre to ask for support and give your friends a safe and secure way to make a credit card donation to your fundraising efforts.



DAY 9 - Ask your neighbours

Ask two neighbours to donate \$10 each, adding another \$20 to your goal.



DAY 10 - Hold a fundraiser

Ask your company if you can hold a fundraiser and charge employees \$5 for a dress down Friday. With ten co-workers participating, you've just raised \$50!